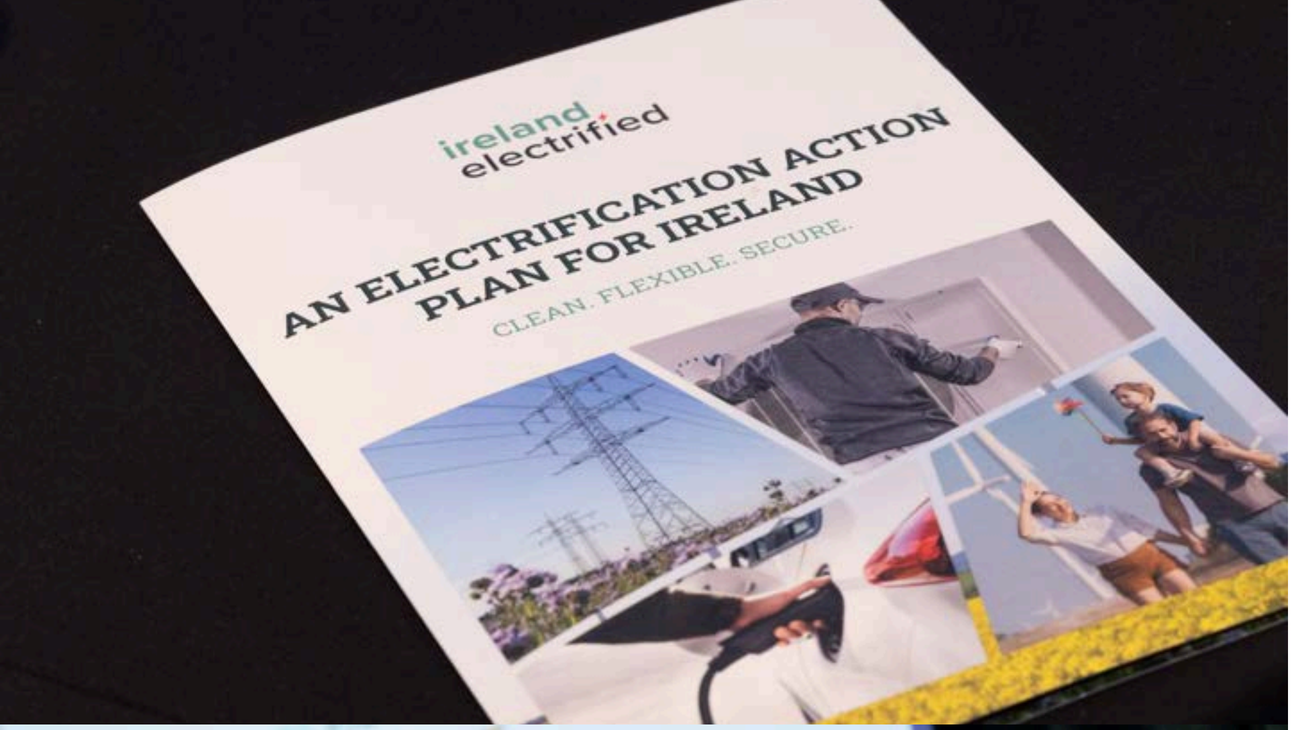
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2027 SPONSORSHIP BROCHURE

IRELAND ELECTRIFIED ANNUAL CONFERENCE 2027

September 2027,
Radisson Blu Royal, Dublin







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About Our Organisation

Ireland Electrified serves as a platform for stakeholders focused on transforming Ireland's energy landscape

We are a **membership organisation** dedicated to uniting individuals and businesses across Ireland who are working towards electrifying the nation

Our members, working in **electric heat,** domestic and industrial, as well as **electric transport,** have come together to **advocate for the right policies** that will help **accelerate the electrification of our heating and transport sectors**

Our goal is to push for the necessary policies that will support this significant change

THE 2026 CONFERENCE

The Highlights

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170 ATTENDEES





20+ EXPERT SPEAKERS





LAUNCH OF 'MAKING ELECTRFICATION ATTRACTIVE' PLAN

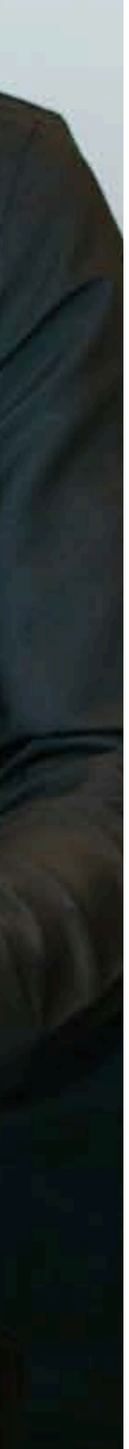




HOT TOPICS







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THE 2027 CONFERENCE

CORE THEMES

01

COST AND COMPETITIVENESS

02

GRID CAPACITY AND INFRASTRUCTURE

03

FINANCING & MARKET SIGNALS

04

ELECTRIFICATION OF INDUSTRIAL HEAT

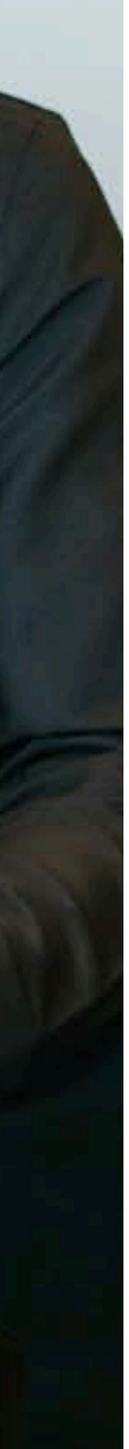
05

ELECTRIFICATION OF TRANSPORT

06

ELECTRIFICATION AS RESILIENCE





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THE 2027 CONFERENCE

WHAT TO EXPECT

01

NETWORK WITH KEY STAKEHOLDERS

02

EXPERT-LED PANELS AND KEYNOTES

03

MINISTERIAL ADDRESS

04

INDUSTRY EXHIBITORS

05

INSIGHT ON THE ELECTRIFICATION PIPELINE



Why Partner With Us?

Sponsorship Opportunity & Benefits

- Align your brand with Ireland's decarbonisation future
- Demonstrate leadership in low-carbon technologies
- Connect with key policymakers and stakeholders
- Showcase innovations in electric heat and transport
- Support the transition to a cleaner, electrified Ireland
- Exclusive marketing and branding placements
- Enhance brand reputation through impactful initiatives
- Access to an environmentally conscious and engaged audience
- Access to exclusive content on electrification





Sponsorship Levels

Sponsorship Tiers & Packages

Tier	Fee
Lead Partner	€8,400 (excl VAT)
Strategic Partners (Home Heat Partner, Transport Partner, Industry Heat Partner)	€5,250 (excl VAT)
Networking Sponsor	€5,000 (excl VAT)
Lanyard Sponsor	€4,000 (excl VAT)
Brand Sponsor	€2,500 (excl VAT)
Brand Sponsor + Exhibition	€4,000 (excl VAT)

Lead Partner Benefits

Unique Industry Opportunity
Be a **Lead Partner** for a new event promoting low carbon heat and transport for a better environment

Strong Association
Align your brand with Ireland's future in decarbonisation, leveraging cutting-edge technology available today

Speaker/Keynote Opportunity
Seize the chance to be a **keynote speaker or session speaker** (based on content and expertise) and share your insight

Complimentary Conference Tickets
Enjoy **4** complimentary conference tickets to experience the event first-hand

Logo Visibility
Enhance your brand's presence through:

- Conference marketing materials
- Engaging promotional email campaigns
- Prominent placement on the registration website







Strategic Partners Benefits

Unique Industry Opportunity
Be a **Strong Partner** for a new event promoting low carbon heat and transport for a better environment

Strong Association
Align your brand with Ireland's future in decarbonisation, leveraging cutting-edge technology available today

Speaker Opportunity
Seize the chance to be a **session speaker** (based on content and expertise) and share your insight

Complimentary Conference Tickets
Enjoy **2** complimentary conference tickets to experience the event first-hand

Logo Visibility
Enhance your brand's presence through:

- Conference marketing materials
- Engaging promotional email campaigns
- Prominent placement on the registration website





Networking Sponsor Benefits



Unique Industry Opportunity
Be a **Strong Partner** for a new event promoting low carbon heat and transport for a better environment

Strong Association
Align your brand with Ireland's future in decarbonisation, leveraging cutting-edge technology available today

Complimentary Conference Tickets
Enjoy **2** complimentary conference tickets to experience the event first-hand

Logo Visibility
Enhance your brand's presence through:

- Conference marketing materials
- Engaging promotional email campaigns
- Prominent placement on the registration website

Lanyard Sponsor Benefits

Unique Industry Opportunity
Be a **Strong Partner** for a new event promoting low carbon heat and transport for a better environment

Strong Association
Align your brand with Ireland's future in decarbonisation, leveraging cutting-edge technology available today

Complimentary Conference Tickets
Enjoy **2** complimentary conference tickets to experience the event first-hand

Logo Visibility
Enhance your brand's presence through:

- Conference marketing materials
- Engaging promotional email campaigns
- Prominent placement on the registration website



Brand Sponsor Benefits

Unique Industry Opportunity
Be a **Strong Partner** for a new event promoting low carbon heat and transport for a better environment

Strong Association
Align your brand with Ireland's future in decarbonisation, leveraging cutting-edge technology available today

Complimentary Conference Tickets
Enjoy **2** complimentary conference tickets to experience the event first-hand

Logo Visibility
Enhance your brand's presence through:

- Conference marketing materials
- Engaging promotional email campaigns
- Prominent placement on the registration website





Brand Sponsor + Exhibition Package

Unique Industry Opportunity
Be a **Strong Partner** for a new event promoting low carbon heat and transport for a better environment

Exhibition Stand
Showcase your company, make fresh business leads and build new connections

Complimentary Conference Tickets
Enjoy **2** complimentary conference tickets to experience the event first-hand

Logo Visibility
Enhance your brand's presence through:

- Conference marketing materials
- Engaging promotional email campaigns
- Prominent placement on the registration website





Previous Sponsors & Attendees

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Partnership Activation & Next Steps

How We Activate Sponsorships

- **Pre-Event:** Co-branded promotions, and audience engagement campaigns
- **During Event:** Visible branding, media capture, and donor engagement activities
- **Post-Event:** Post event marketing emails, updates on policy strategies and changes, and opportunity to join as a member of Ireland Electrified

Next Steps for Sponsors

- Select sponsorship package
- Sign sponsorship agreement
- Participate in brand activation planning



THANK YOU FOR YOUR ATTENTION

We look forward to a successful partnership!

FOR MORE INFORMATION

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Website: https://irelandelectrified.ie/

