



WIND ENERGY IRELAND
Research

windenergyireland.com
January 2024



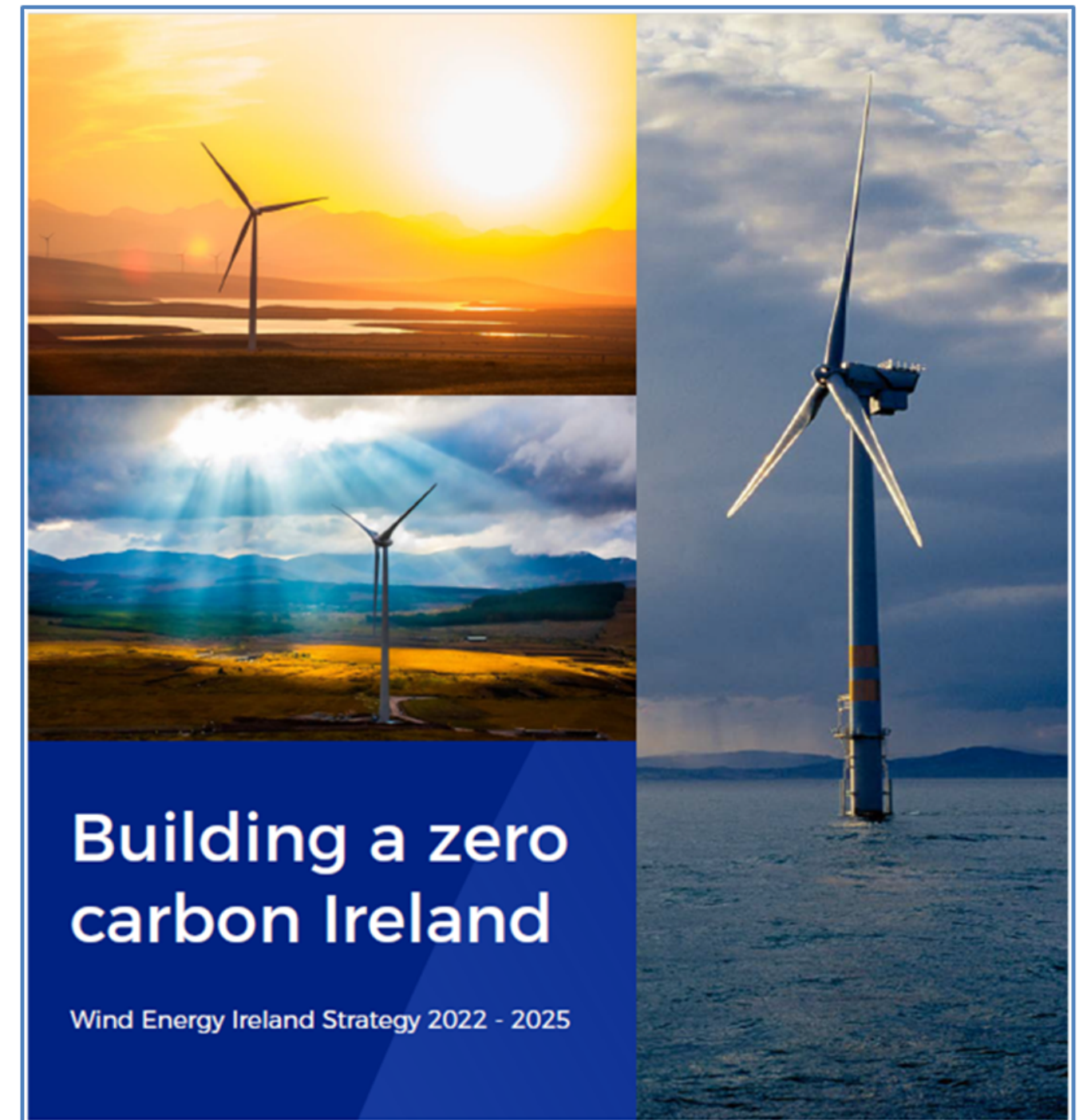
WEI Research Partner Brochure

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Who we are

- Wind Energy Ireland is the representative body for the Irish wind industry, working to promote wind energy as an essential, economical and environmentally friendly part of the country's low-carbon energy future.
- Our vision is to lead Ireland to a zero-carbon electricity system by 2035 and place wind energy, and supporting technologies, at the centre of decarbonising our society.
- We believe that Ireland can – through its enormous on and offshore wind potential – make a key contribution to the continent's energy supply and help to create an energy-independent Europe.



Over 200
Members

Representing
key stakeholders
across the
industry



Ireland's largest renewable energy organisation working in collaboration with our members to plan, build, operate, and support the development of wind energy and other green, clean and sustainable technologies.



Research Strategy

The Wind Energy Ireland Research Strategy was introduced in 2022 to underpin our belief that Research and Development will be a core element in achieving climate goals.

With this document, we aim to bridge the gap between industry and academia, encouraging real collaboration to drive the transition to a decarbonised energy system.

Research Activities

FUNDED RESEARCH

WEI is a leading expert in providing communications, dissemination & stakeholder engagement services for national & EU level projects.

RESEARCH EVENTS

WEI host several Research events, extending invitations to academic students and researchers to be part of our industry conferences held throughout the year.

POLICY RESEARCH

Our goal is to position leading energy research at the centre of national policy formation.

Funded Research

Leading experts in communications, dissemination & engagement for national & EU level projects

WEI Research is seeking partners for collaboration in National & EU level projects in the areas of energy, climate and the environment.

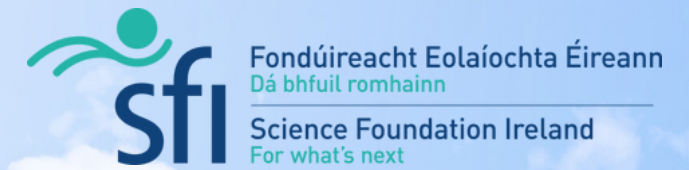
Our expertise and knowledge make us the perfect addition to any consortium looking to give their application & project the maximum visibility and impact.



Collaborations

At WEI Research, we are dedicated to advancing research that matters. We support research that aligns with our core values and strategic goals. From technology to sustainability, our projects reflect a commitment to innovation, collaboration, and societal benefit.

We are open for partnerships through any of the funding bodies.



Why Partner with WEI?



We communicate and disseminate the project to spread awareness to a broader audience

- We create a brand unique to the project that will resonate with key stakeholders to portray a clear and consistent message.
- We design a bespoke C&D strategy that can play an integral part in the projects process of success.
- We take the lead in highlighting the project results and deliverables to ensure that the information reaches the right people for long-term sustainable results.



Identification of, and engagement with, key stakeholders

- We develop a stakeholder engagement process for the project, ensuring the work of the project partners is being shaped and influenced by and shared to the most relevant people.
- Through our position as Ireland's largest renewables trade association, we have direct access to the most important players in the industry. The use of online platforms and industry leading events allows for continuous engagement and maximum impact.



Project events & workshops

- Project events and workshops play a crucial role in fostering understanding, collaboration and progress. They provide a platform for knowledge exchange, networking and hands-on experience. WEI's track record for industry leading conferences, workshops and forums give us the competitive advantage to plan, organise and execute events that consistently exceed expectations.

Communication, Dissemination & Engagement Experts

Our Core Competencies



Application Writing

We get involved from the start in identifying funding opportunities and collaborating with partners to develop and shape a successful application.



Project Brand Toolkit

We create a unique and resonating project toolkit for all our projects. This includes project logo, colours & guidelines and project templates for documents and presentations.



Communication, Dissemination & Engagement Plan

We develop individual plans for each project, identifying key stakeholders and the most efficient and effective channels to use through the project.



Events, Workshops & Webinars

We plan, organise and execute project events, workshops and webinars to engage & collaborate with the project's key stakeholders to ensure the project has a long-term sustainable future.



Online Presence

We excel at crafting dynamic online presences for research projects, leveraging our expertise in social media, websites, and email. Our tailored strategies ensure maximum exposure and attention, fostering meaningful engagement with key stakeholders.



Unparalleled Industry Access

Leveraging our exceptional access to key industry players in the Irish market through our committees and working groups, we ensure our projects gain visibility among the industry's most influential stakeholders.

Empowering Projects with WEI's Expertise

Our Secret Sauce!



The success of any project relies on engaging and evaluating stakeholders effectively for maximum impact.



Encourage Interaction

Driving engagement begins with fostering interaction among stakeholders. We utilise interactive tools like quizzes, surveys, and feedback forms to capture valuable insights and keep stakeholders involved.



Make it Personal

Personalisation is the real secret to capturing stakeholder attention. We tailor a project's core messaging to cater to a project's unique needs. This approach not only boosts engagement but also inspires positive transformation.



Collaboration and Participation

Effective engagement hinges on collaboration and participation. Building trust and eliciting meaningful feedback from stakeholders is crucial for instigating positive changes.



Engaging and Evaluation

Continuous improvement is the bedrock of success. We regularly monitor and evaluate our communication efforts. This process ensures that we're on the right track.

Collaborate with us for project success

European Funding



T-shore

Technical Skills for Harmonised Offshore Renewable Energy



T-shore



Co-funded by the
Erasmus+ Programme
of the European Union

EESF

Engineering Education for a Sustainable Future



Co-funded by the
Erasmus+ Programme
of the European Union

Skills for Offshore Wind

June 2022-June 2026

Engineering Education for a Sustainable Future

December 2023 - June 2026



SCAN

National Funding



| IDEA-IRL | RE-Harrier | Spine H2-IRL | DIFOWT | Offshore-ADAPT | Atlantic Float | AMS-FLOW |
|--|---|--|---|---|---|---|
|   | <p>RE: Harrier Project</p>  |   |   |   |   |   |
| <p>Floating Offshore February 2023- January 2026</p> | <p>Biodiversity April 2023-March 2027</p> | <p>Hydrogen June 2023-December 2024</p> | <p>Floating Offshore January 2024- December 2025</p> | <p>Offshore Planning March 2024-February 2025</p> | <p>Floating Offshore March 2024-February 2026</p> | <p>Floating Offshore March 2024-February 2027</p> |
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SCAN

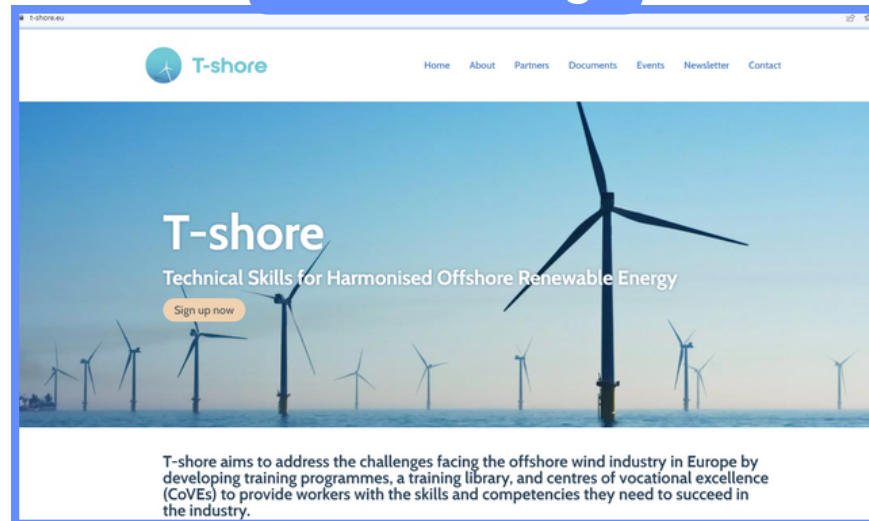
A Sample of Our Work to Date



Logo Designs



Website Design



Flyer Design



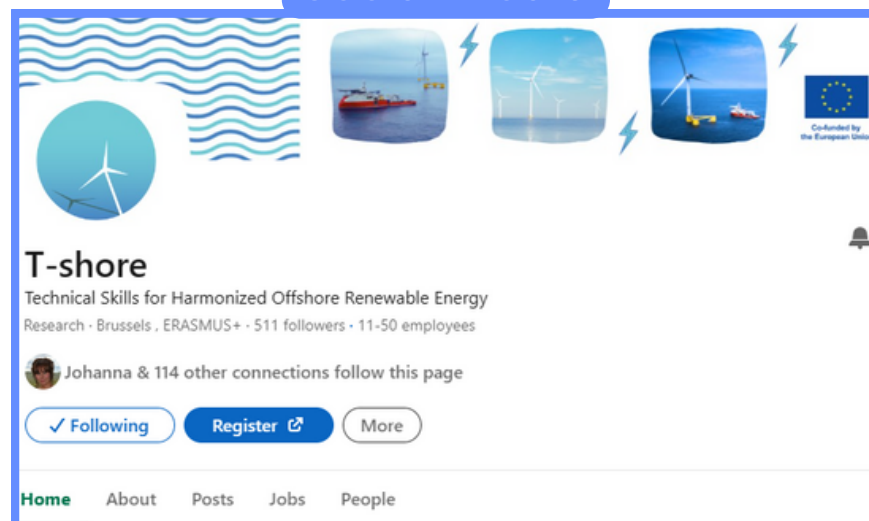
Pull-up Design



Project Launch Events



Social Media



Project Workshops



Our Partners



Contact Us Today:

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